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ONE OF THE LARGEST AND MOST IMPORTANT NATIONAL CYBERSECURITY AWARENESS MONTH GATHERINGS TAKES PLACE THIS MONTH AT THE I-X CENTER

CLEVELAND, OH: Two locally-concerned and highly-respected advocate non-profit organizations, *the 16th Information Security SUMMIT,* and *EnergyTech18* unite for an insightful week around a national, local, corporate and individual vulnerability issue-INFORMATION SECURITY.

From October 22nd through October 26th over one hundred global Security Key Thought Leaders and Best-in-Class security providers, fifteen regional associations and nearly 2,000 attendees will gather to collaborate, learn and encounter unrivaled and up-to-date information to safeguard personal, corporate, and U.S. critical infrastructure sector (energy, nuclear, commercial facilities, water, aviation, and manufacturing sectors) data.

Keynote speakers for this security awareness -packed week include:

Career Connection/ Association/ Media Day Monday, October 22nd, 2018:

Renee Small Amazon #1 Author and nationally recognized IT, recruiter, -"Closing the Security Talent Gap."

Legal Day @ the SUMMIT/ EnergyTech Tuesday, October 23rd, 2018:

<u>Gregory Richardson</u> CTO Ambassador --speaking to "Security in a world of Adversarial Machines."

4th Healthcare Day @ the SUMMIT / Energy Tech Wednesday, October 24th, 2018:

<u>Stephen Grimes</u>, FACCE, FHIMSS, FAIMBE-presenting "How the lack of Medical Device Security will harm Patients."

The 16th Information Security SUMMIT/ Energy Tech Thursday and Friday, Oct 25th/26th: Richard Guida, Author of the book "The Entropy Police: Practicing Information Security in the Enterprise,"- "What is Security and Privacy in today's Business Environment." Randy Cole, Ohio Turnpike Executive Director - "Leading from the Edge- Self-driving vehicle insights."

Simon Crosby Ph.D., Swim CTO "Toward Computing Infrastructure you can Trust"

"This is our second year at the I-X Center" stated Gary Sheehan, Executive Director of the 16th Information Security SUMMIT. "We outgrew two conference centers before finding a unifying home here." "Our growth is attributed to three factors, first the relevancy of the material shared, the fact that IT security leaders can share and learn best practices while being only a short distance from their IT operations and that our region has such a great array of data-dependent businesses that could be affected." "This is one of the few gatherings in the nation that dedicates a full day to individual industry, career paths, and association vitalization through collaboration and education." The SUMMIT's loyal attendees, IT career seekers, associations, sponsors and speakers are primed to automatically block the last full week of October each year in their calendars for the SUMMIT." Sheehan added.

To share the wealth of information with an even wider audience, the 2018 SUMMIT will post *Pre*- and *At-the-SUMMIT* Podcasts for interested persons and practitioners to experience topline issues from SUMMIT keynote speakers and attendees. The link to these Podcasts is: https://soundcloud.com/user-224801079

Another inspiring first-time event that will take place within this year's SUMMIT with the generous contributions of The Henry Ford Museum (THF) and related institutions, as well as NASA, INCOSE, and others, is EnergyTech's brand new feature exhibit called <a href="EnergyTech2018" Spirit of Innovation" "EnergyTech2018" Spirit of Innovation" Innovation (Innovation) Tesla era, through modern times, and into the future with an exciting NASA Exploration exhibit. It will be truly interesting to see the reaction of the students (busloads from local schools as well as from Michigan), as they encounter what our THF Museum friends refer to as "Past - Forward." it's happening at EnergyTech@ the SUMMIT.

"The secret sauce to both the 16th Information Security SUMMIT and EnergyTech 18's success is not only that both are locally- grown and respected, but also that both events are dedicated to involve and equip our corporate community IT collectively, and Energy data protectors with global insights that promote "Ingenuity" and "Imagination" stated John Juhasz, EnergyTech 18's Conference Chair.

With today's complexity and vulnerability of critical infrastructure and the increasing threat scenarios, it's clear that the next generation will inherit a large share of the problem-solving burden - our generation surely owes them a "head start." Both EnergyTech and the Information Security SUMMIT are dedicated to our region's collective awareness and data protection both now and for the next generation.

THE SUMMIT INCLUDES THE 16TH INFORMATION SECURITY SUMMIT AND ENERGYTECH18:

It began as the Information Security Summit (ISS) in 2002. It is a registered 501(c)(6) not-for-profit organization and an all-volunteer organization. ISS works in partnership with various security, compliance, advocacy, and privacy-related organizations. Its education initiative partners with SANS, NOCA, and NEOMEC. Now in its 16th year, ISS provides quality, cost-effective training, conferencing and networking events; promotes education and awareness to our community of professionals, media, and students; facilitates Career Connection events, and promotes non-profit professional IT groups and organizations with their training, regional collaboration, and conferencing efforts.

The SUMMIT Website is: www.informationsecuritysummit.org
EnergyTech18 enhances this year's SUMMIT, and their Website is: www.energytech.org

CAREER CONNECTION:

Cybercrime damages will total \$6 trillion annually by 2021, doubling since 2015. Unfilled cybersecurity positions will reach 3.5 million by that time, more than tripling from a shortage of 1 million in 2014, according to the most recent Cybersecurity Jobs Report from Cybersecurity Ventures.

Career Connection is the 16th Information Security Summit's dedicated to addressing this issue by building a full networking day between IT Security- candidates and supportive association career opportunities.

NATIONAL CYBERSECURITY AWARENESS MONTH:

This October, National Cybersecurity Awareness Month is commemorating its 15th year as an annual initiative to raise awareness about the importance of cybersecurity. NCSAM 2018 is a collaborative effort between government and industry to ensure every American has the resources they need to stay safer and more secure online while increasing the resiliency of the Nation during cyber-threats. DHS is the federal, national lead for NCSAM. DHS also co-leads NCSAM with the National Cyber Security Alliance.

Overarching Theme

 Cybersecurity is our shared responsibility, and we all must work together to improve our Nation's cybersecurity

Key Messages

- Strengthen the Nation's cybersecurity ecosystem
- Cybersecurity is a cross-cutting, cross-sector challenge, so we must tackle it together
- Increase and strengthen the cybersecurity workforce across all sectors
- Secure critical infrastructure from cyber threats

Cybersecurity Awareness Month Website is: https://staysafeonline.org/ncsam/about-ncsam/

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