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3rd Healthcare Day @ the SUMMIT
to address the #1 aim of hackers

Patient Medical Records now the leading target of data breach

(CLEVELAND)   —   The 15th Information Security Summit, N.E. Ohio's foremost regional conference dedicated to information technology protection will host its 3rd Healthcare Day @ the SUMMIT for professionals responsible for the privacy and security of patient data. The event takes place on Wednesday, November 1st at the I-X Center. The day-long collaboration will bring together best-in-class healthcare data-governance experts with over 200 persons responsible for the protection of hosted and transferred patient health information. As a result, area healthcare data information defenders will be better equipped to recognize and avoid data breaches and understand, prepare, and fight the cyber threat. Professionals from hospitals, clinics, acute care and long-term care facilities, physician practices and business associates (as defined by HIPAA) will not want to miss this informative and networking opportunity.

The average cost of a data breach is $4 million, and the average cost per record breached is $158. Medical data is considerably more expensive to clean up, running up to $355 per record breached.

The program agenda also will feature presentations on the latest HIPAA security law updates, certification in IoT and medical device cybersecurity as well as security considerations for mobile and cloud-based storage. More than 20 leading edge vendors will showcase products and services throughout the day-long program and evening networking event.

Attendees will be able to earn CPE certificates to apply to their education accreditation requirement.

The 3rd Healthcare Day will feature regional and national patient/instrument breach experts including:

MORNING SESSIONS:

- Don Sinko-Cleveland Clinic's Chief Integrity officer will set the stage for the day by addressing "*IT/Cybersecurity and the Future of Healthcare*"

- Kim Ferenchak-Practice Leader at Oswald Companies, Kimberly Holmes, ESQ, Senior VP, Counsel, Keith Fricke and Damon Hacker will inform and lead a sharing session and table top practicum around the timely topic of "*Cyber Insurance, Liability and Incident Response*"

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AFTERNOON SESSIONS:

- Shannon Byrd, Privacy Officer, Southwest General Hospital, Deborah Marko, Privacy Office-University Hospital, and Yvonne Wolters, Privacy Official, Cleveland Clinic Health Systems will convene for a healthcare Privacy panel. Mark Dill, Partner and Principal with tw-Security, will moderate the panel as they discuss "*HIPAA Privacy*".

- Richard Stayninigs, CISCO System's Principal and Cybersecurity Evangelist will disclose and discuss *"The Top 3 Things that Keep Senior Healthcare Executives up at Night!"*

- The closing keynote address will be Dr. Jimmie McEver. He is a Senior Systems Scientist at the Johns Hopkins University

This full day at the I-X Center includes meals, breaks and will conclude with a Midweek Xceptional Networking Reception, where the healthcare, cybersecurity and IT professionals in attendance will be able to socialize and share information from the day's activities with their colleagues, key opinion leaders, and industry security visionaries.

HIPAA, PHI and data governance supervisors and administrators should plan to attend the 3rd Healthcare Day @ the SUMMIT and can register at by clicking on the SUMMIT Box Office icon:

www.informationsecuritysummit.org

For timely background information regarding medical records and hackers watch:

www.cbsnews.com/news/cyber-soldiers-cbsn-on-assignment/

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