

The Economics of Cybersecurity

Friday, June 05, 2015

Room Time	Room #1	Room #2
7:45- 8:30 AM	Registration / Continental Breakfast / Vendor Exhibit / Gathering Area	
8:30 - 8:45 AM	Conference Welcome & Opening Remarks - Main Ballroom	
8:45 - 10:AM Keynote	 <p>Richard J. Johnson (Jay) Of Counsel Jones Day</p>	<p>Keynote Address - Main Ballroom Keynote Title: Cyber Crime and Surveillance: Thoughts from a Former Prosecutor The White House has stated that the “cyber threat is one of the most serious economic and national security challenges we face as a nation.” Similar statements have been made by other ranking members of government, in part due to the increased use by sophisticated criminals of computers and the Internet to advance an illegal agenda. The presentation will review the legal framework for prosecuting cyber criminals and will discuss various prosecution and sentencing considerations. It separately will review the legal framework that controls the government’s surveillance efforts. This presentation will conclude with general thoughts and recommendations for addressing both.</p>
10:00 - 10:30 AM	Break & Exhibits - Gathering Area / Vendor Exhibit Area - BREAK WITH SPONSORS!	
10:30 - 11:45 AM Session 1	<p style="text-align: center;"><i>The Business Value of Operational Risk Management</i> John DiMaria BSI</p>	<p style="text-align: center;"><i>Security & Privacy Issues Can Cost You Big: A View from the Legal Trenches</i> Michael Stovsky Benesch, Friedlander, Coplan & Aronoff LLP</p>
11:45 AM - 1:00 PM	LUNCH - Main Ballroom / Raffles & Conference Give-aways	
1:00 - 2:00 PM Session 2	<p style="text-align: center;"><i>The Evolution of APT Malware Over Recent Years</i> Ondrej Krehel LIFARS, LLC</p>	<p style="text-align: center;"><i>How to Secure Things & Influence People: 10 Critical Habits of Effective Security Managers</i> Chris Clymer & Jack Nichelson Swagelok Chart Industries</p>
2:15 - 3:15 PM Session 3	<p style="text-align: center;"><i>How to Stop a Hack</i> Jason Samide E-merging Technologies Group</p>	<p style="text-align: center;"><i>Attacking and Defending Full Disk Encryption</i> Tom Kopchak Hurricane Labs</p>
3:15 - 3:45 PM	Break & Exhibits - Gathering Area / Vendor Exhibit Area - VISIT WITH THE SPONSORS!	
3:45 - 5:00 PM Keynote	 <p>Mr Brian Barnier Principal Analyst ValueBridge Advisors</p>	<p>Keynote Address - Main Ballroom Keynote Title: Future of Information Security, The Ticonderoga Guide With so many controls, why isn’t the security problem fixed? With mile long risk registers, why do the bad guys still get through the gaps? With heat maps, why do surprises still appear? Why more “whys,” than good answers? Do we understand the economics of information security enough to know what “good looks like” in a business case? How do we discover what we don’t know? Might we have infosec backwards? What more could we learn from history? Might it be time to learn how to reorient info sec to more easily achieve business objectives? Join us to turn history into your path for conquest.</p>