



# Information Security Summit 2014

## Continuous Improvement

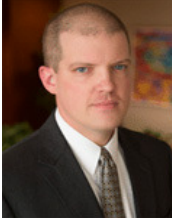
### THURSDAY, OCTOBER 30, 2014

Room Time	Main Ballroom	Champagne B	Bordeaux A	Bordeaux B	Bordeaux C	Executive Dining Room
7:30 - 8:30 AM	Registration / Continental Breakfast / Vendor Exhibit / Gathering Area					
8:30 - 8:45 AM	Conference Welcome & Opening Remarks - Main Ballroom					
8:45 - 9:45 AM Keynote	Main Ballroom - Opening Keynote Session: KEVIN MANDIA, FireEye					
		<p><b>Keynote Title: State of the Hack</b></p> <p>Despite substantial investments in traditional security technologies, the vast majority of advanced attacks go undetected and proliferate undefended. Determined attackers pick their targets for a reason and architect their attacks to easily bypass traditional security technology and defense models.</p> <p>In this presentation Mr. Mandia will share FireEye's latest observations from front lines of the cyber battlefield on how threat actors are exploiting the security gap. Specific topics will include:</p> <ul style="list-style-type: none"> <li>* Who is the adversary and what are they after? * How do attackers circumvent traditional security technologies?</li> <li>* What are the latest tools, techniques and procedures attackers are using? * What are the best sources of threat intelligence?</li> <li>* What can security teams do to better defend themselves?</li> </ul>				
9:45 - 10:15 AM	Break & Exhibits - Gathering Area / Vendor Exhibit Area - BREAK WITH SPONSORS!					
10:15 - 11:00 AM Session 1 Spotlight Sessions	<p><i>Spread Spectrum, Wireless Security and the World's Most Beautiful Geek</i> John O'Leary O'Leary Management Education</p>	<p><i>Data Loss Prevention: Where Do I Start?</i> Jason Samide E-merging Technologies Group</p>	<p><i>Influencing Change Using Metrics, Sticks &amp; Cookies</i> Ed Pollock Steris</p>	<p><i>Practical Steps Towards Legal Accountability and Protection</i> Peter D. Brosse &amp; Isaac R. Figueras &amp; Jonathan Hyman Meyers, Roman, Friedberg &amp; Lewis, LPA</p>	<p><i>Blocking and Tackling – Its Just Not For Football</i> Mark Mahovlich Internet Content Management, Inc.</p>	<p><i>AppDev and SecArch - Building a Better Tomorrow Together!</i> Chris Robinson &amp; Melanie McKean Westfield Group</p>
11:10 - 11:55 AM Session 2 Spotlight Sessions		<p><i>A Case Study: Dramatically Reducing Successful Phishing Attacks</i> Joe Ferrara Wombat Security</p>	<p><i>Using Network Dialog Correlation to Accelerate Incident Response</i> Robert Dickson TaaSera</p>	<p><i>Risk Mitigation in the New Era of Data Security and Privacy</i> Michael Stovsky Benesch, Friedlander, Coplan &amp; Aronoff, LLC</p>	<p><i>What Can 3000 Kids Teach Us About Internet Security for Your Business?</i> Randy Kimbro FBI Citizens Academy Foundation</p>	<p><i>Continuous Improvement and the Race to the Mün</i> Dennis Anderson &amp; Howard Pincham The Centers for Families and Children / Hyland Software</p>
11:55 AM - 1:15 PM	LUNCH - Main Ballroom / Sponsor Raffles & Conference Give-aways					
1:15 - 2:15 PM Session 3		<p><i>Dealing With Minor Infractions</i> John O'Leary O'Leary Management Education</p>	<p><i>Emerging Controls and Best Practices in Cloud and Mobile Security</i> Bob Kalka IBM</p>	<p><i>Contrast and Compare The Players – The Strong and Effective</i> Gary Baney ASMGi</p>	<p><i>Regulated Data in the Cloud: Setting up the contract, managing the data and the vendor...</i> Dino Tsibouris &amp; Mehmet Munur &amp; Matt Mrkobrad Tsibouris &amp; Associates / IBM / Nationwide</p>	<p><i>Aligning Security Strategy With The Business</i> Renee Guttman Accuvant</p>
2:30 - 3:30 PM Session 4	<p><i>Proactive Defensive Measures - Stopping the Attackers Before a Breach</i> David Kennedy TrustedSec</p>	<p><i>Improving Transparency of the Supply Chain</i> John DiMaria BSI Group America, Inc.</p>	<p><i>Refining Forensic Audit Processes</i> Tom Zimmerman Cleveland Clinic</p>	<p><i>From Shadow IT to Everyone's IT and Beyond!</i> Brian Kelley Portage County</p>	<p><i>The Root of the Matter: A Discussion of DNS Security</i> Mark Allman International Computer Science Institute</p>	<p><i>Securing Workplace Information – What You Need to Know</i> Elizabeth A. Crosby, Esq. &amp; Heidi J. Millicic, Esq. Buckley King, LPA</p>
3:30 - 4:00 PM	Break & Exhibits - Gathering Area / Vendor Exhibit Area - VISIT WITH THE SPONSORS!					
4:00 - 5:00 PM General Session	Main Ballroom - General Session: GRANT ASPLUND, Director of Evangelism at Blue Coat Systems					
		<p><b>Keynote Title: A Complete Lifecycle Approach to Advanced Threat Protection</b></p> <p>Due to the inevitability of advanced targeted attacks that fly under the radar of traditional, preventative-based security technologies, there is a shift toward a more modern defense-in-depth strategy—one that provides the intelligence, context, and real-time situational awareness needed to detect today's advanced threats.</p> <p>This defense is the first to integrate a business process view that aligns with how your security team operationalizes new intelligence and technologies to fortify your security infrastructure against future attacks. Find out how this approach will empower your organization, enabling you to adopt the best new technologies that drive your business.</p>				
5:15 - 6:15 PM Bonus Sessions		<p><b>BONUS SESSION:</b> <i>Demonstration of SEI's SCALE System</i> Robert Seacord CMU's Software Engineering Institute</p>	<p><b>BONUS SESSION:</b> <i>Cuyahoga County Cyber Support Initiative</i> Jeremy Mio Cuyahoga County</p>	<p><b>BONUS SESSION:</b> <i>A Look at an Emerging Solution to Malware Crisis Intervention</i> Ron Copfer Heureka Software, LLC</p>	<p><b>BONUS SESSION:</b> <i>Aligning Secure Software Application Development with Business Interests</i> Renee Guttman Accuvant</p>	
5:00 - 7:00 PM	NETWORKING RECEPTION					

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### FRIDAY, OCTOBER 31, 2014

Room Time	Main Ballroom	Champagne B	Bordeaux A	Bordeaux B	Bordeaux C	Executive Dining Room
7:30 - 8:15 AM	<b>Registration / Continental Breakfast / Vendor Exhibit / Gathering Area</b>					
8:15 - 9:25 AM Keynote	<p style="text-align: center;"><b>Main Ballroom - Keynote Session: JAY JOHNSON, Jones Day</b></p> <div style="display: flex;">  <div> <p><b>Keynote Title: <i>Cyber Crime and Surveillance: Thoughts from a Former Prosecutor</i></b></p> <p>The White House has stated that the “cyber threat is one of the most serious economic and national security challenges we face as a nation.” Similar statements have been made by other ranking members of government, in part due to the increased use by sophisticated criminals of computers and the Internet to advance an illegal agenda. The presentation will review the legal framework for prosecuting cyber criminals and will discuss various prosecution and sentencing considerations. It separately will review the legal framework that controls the government’s surveillance efforts. This presentation will conclude with general thoughts and recommendations for addressing both.</p> <p>Jay Johnson is Of Counsel in Jones Day’s Dallas office and handles cybersecurity issues and intellectual property litigation. Prior to joining Jones Day, Jay was an Assistant U.S. Attorney in the Eastern District of Texas. As the Eastern District’s coordinator for computer hacking, intellectual property, and electronic evidence issues and as a member of its national security team, Jay guided the Eastern District’s preparation for and response to intellectual property and cybercrime, conducted industry outreach and law enforcement training regarding such crime, and counseled prosecutors on collecting electronic evidence. Jay also handled cases and investigations involving white-collar fraud, identity theft, and other civil and criminal matters, and he received the prestigious Director’s Award for Superior Performance from the U.S. Department of Justice for his role in the prosecution of one of the largest mortgage fraud schemes in Texas history. He has been a frequent speaker on intellectual property and cybercrime, electronic evidence, and financial investigations.</p> </div> </div>					
9:30 - 10:30 AM Session 5	<p><b>Defend It Before You Hack It; Analysis of the Top 5 Attack Vectors</b> Tom Eston &amp; Robert Miller SecureState</p>	<p><b>Incident Response Implementation Through Testing</b> Ed Napoleon Baldwin Wallace University</p>	<p><b>So, What's the Big Deal About Big Data?</b> Lisa Peterson &amp; Selvan Snow Progressive</p>	<p><b>How to Secure Things &amp; Influence People: 10 Critical Habits of Effective Security Managers</b> Chris Clymer &amp; Jack Nicholson Swagelok / GrafTech</p>	<p><b>Defense in Depth - Your Security Castle</b> Tom Kopchak Hurricane Labs</p>	<p><b>Criminal and Civil Liabilities and Remedies for Cybersecurity Breaches</b> Michael H. Diamant &amp; Charles A. Bowers Taft</p>
10:30 - 11:00 AM	<b>Break &amp; Exhibits - Gathering Area / Vendor Exhibit Area - BREAK WITH SPONSORS!</b>					
11:00 AM - 12:00 PM Session 6		<p><b>What Does the NIST Cyber Security Framework Mean to Industry?</b> John DiMaria BSI Group America, Inc.</p>	<p><b>A Guided Tour of the Internet Ghetto : The Business Value of Tor Hidden Services</b> Brent Huston MicroSolved, Inc.</p>	<p><b>Kill Chain Analysis Methodology - Stopping the Next Breach</b> Andy Grau Progressive</p>	<p><b>Introduction to Advanced Persistent Threats - Understanding The Threat</b> David Waren IBM</p>	<p><b>The Anatomy of an Effective Privacy Policy</b> Aaron Mendelsohn Benesch, Friedlander, Coplan &amp; Aronoff, LLC</p>
12:00 - 1:15 PM	<b>LUNCH - Main Ballroom / Sponsor Raffles &amp; Conference Give-aways</b>					
1:15 - 2:15 PM Session 7		<p><b>Audit Proof Your ITIL Processes</b> John Livingston Medical Mutual of Ohio</p>	<p><b>Economics of Information Security</b> Steve Roesing ASMGi</p>	<p><b>What is Kali Linux?</b> Tony Godfrey Falconer Technologies</p>	<p><b>Top 3 Things You Need to Know About Security 2.0</b> Tsiou Gonen SafeNet, Inc.</p>	<p><b>Trusted Digital Identity – The emerging role of Certificates in IoT</b> Wayne Harris Certified Security Solutions (CSS)</p>
2:20 - 3:20 PM Session 8	<p><b>Building an Audit Solution for SQL</b> Craig Purnell</p>	<p><b>Preventing Fraud from Top to Bottom</b> Eric Vanderberg &amp; Ramana Gaddamanugu JurInnov</p>	<p><b>Catching Breaches With Network-Based Anomaly Detection</b> Mike Persechini Lancope, Inc.</p>	<p><b>Mock Incident! All your networks r belong to us (muwahahaha!)</b> Christopher Robinson &amp; Joe Daw Westfield Group / Jones Day</p>	<p><b>Avoiding the Ivory Tower InfoSec Governance by Edict Trap</b> Heather Smee Westfield Group</p>	<p><b>Case Study: What Will Cybersecurity Insurance Cost You?</b> Bridget Sakach CBIZ Risk Management</p>
3:20 PM Closing - Prizes	<b>CLOSING - BIG PRIZE DRAWINGS - WINNER MUST BE PRESENT</b>					