



Business Development: Grow profitably

Combine data, client relationships, and innovative approaches to improve business development in your organization. IMS experts help businesses increase their visibility, experience better interactions with their client base, and strategically allocate resources based on client appetites, in order to realize the most value out of their business development investments.

Hybrid IT: Outsource

In recent years, the primary responsibility of IT managers has been slowly evolving to primarily "keeping the lights on". As infrastructure solutions go hosted (saving both time and money), IT managers should begin to shift their focus to more relevant business issues and the emerging technologies which address them.

Cost Reduction: Lower Costs

IMS experts help organizations realize value from existing processes by increasing agility, efficiency, and internal adoption. IMS identifies ways to increase utilization, reduce fixed and variable cost and increase reimbursement revenue. Finally, IMS reviews findings and recommendations to set a baseline of implementing improvements and measuring results.

IMS is a leading national management consulting firm, founded in 1989 with a vision to help our clients see new opportunities and make improvements in performance and technology. IMS provides high quality services that have sustainable benefit to our clients in legal, healthcare, and corporate organizations.

In this 25th year of business, Integrated Management Services is pleased to offer our services in:

- Assessments & Audits
- Business Development
- Data & Metrics
- Marketing
- Process Improvement
- Technology & Project Management

INTEGRATED MANAGEMENT SERVICES, LLC

Our experts will help you make a difference.

That's what we call the IMS Experience.

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Assessments

Each assessment contains a baseline of the current environment, a comparison against industry standards, and a SWOT analysis.

- Application Portfolio
- Budgets & Expenditures
- Bus Dev & Marketing
- Business Process
- Database Structure & Content
- Digital Media Assets
- Disaster Recovery
- GRC
- Information Systems
- Network Infrastructure
- Organizational Structure & Staffing
- Procurement & Vendor Management

Marketing

IMS will evaluate your current capabilities and provide recommendations on how to allocate resources and develop profiles for clients. This service provides potential sales dollars and prospect files for high, medium and low potential prospects. This enables clients to develop and match the costs of alternative marketing and sales programs to the potential in each identified segment.

Data Related Services

Five (5) Essential Database Related Activities:

Extract · Transform · Load · Analyze · Maintain

To avoid the "Garbage in = Garbage out" phenomenon, it's less about WHAT you do and more about HOW you do it. For more information, visit integratedmgt.com and click on Data & Metrics or Bus Dev & Marketing.

Co-location Case Study

IMS was engaged by one of the largest law firms in the nation to manage the firm's primary data center and network migration to an offsite co-location facility. A year of careful planning enabled a successful move from Newark, NJ to Columbus, OH in one weekend. The team's initial published objective of having full production live by Sunday was met and had little to no related service calls by users.

Disaster Recovery Ready Quick Check

In recent years, natural disasters have damaged facilities and limited access to offices. Include local events such as damaged fiber lines, hardware failures and human error and it is imperative to understand how your business will be effected when the next disruptive event occurs. IMS offers disaster recovery services and tabletop exercises that assess your current recovery capabilities.

IT Consulting Services

- Application Portfolio Management
- Communications & Infrastructure
- Data Centers
- Disaster Recovery
- Disruptive Technologies
- IT Service Management
- Outsourcing Alternatives
- Project Management

Why Integrated Management Services?

We are known for our ability to help management solve complex business problems and thrive on exceeding our clients' expectations.

KNOW MORE: IMS workshops, white papers and mentoring engagements build awareness, facilitate buy-in, and accelerate adoption of concepts and skills. IMS workshops range from broad executive overviews to step-by-step training that reflect overall objectives.

IMPROVE NOW: These short engagements focus on assessments regarding the state of business, industry, and current market demand. These assessments are strategic-level projects that focus on leadership, analysis of existing structure and review of internal and external market information to understand client profitability and better high potential prospect identification.

TRANSFORM: IMS experts work closely with leadership and operational teams to deliver chartered projects. These projects target benefits such as organizational readiness, proof-of-concept, service delivery, market expansion, high potential prospect identification, client communication and satisfaction improvement.

